**FINANCIAL EDUCATION CAMPAIGN – FACTSHEET**

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| **Financial Education Campaign** | **FEW-XX: Title** |
| **Country / Region** |  |
| **Partner Financial Institution/s** |  |
| **Grantee** | *If the grantee is not an SCBF member, please indicate endorsement by another member* |
| **Overall Budget** | CHF xxx’xxx (**….%** self-contribution) |
| **SCBF Contribution** | **CHF xxx’xxx** (….% SCBF funding share) |
| **Date of Approval** | dd.mm.yyyy |
| **Duration** | mm.yyyy until mm.yyyy |
| **Context** | *Please give a short description of financial inclusion in the country, financial sector with regards to this intervention, outreach (f/m; rural/urban) etc.*  *In the second paragraph highlight the problem that should be solved through this intervention (gender gap, education levels, situation in rural communities etc.) and how financial education measures will contribute to its resolution.*  *Please refer to the role of the financial institution within the sector/market in the country.* |
| **Current Status of the MFI** | *Please put here a short business profile of the financial institution: business summary incl. MFI aim, outreach, products/services, branches, current status (business life cycle), etc. Explain the need for introducing / broadening financial education and the respective SCBF capacity building support.* |
| **Objective and**  **Main Activities** | *Explain the overall goal of the SCBF intervention and different major steps that have to be taken within the campaign.*  ***Last sentence:*** *“Upon project completion, the financial institution should be in a position to.....”* |

**Factsheet shall not be longer than 1 page!**